

WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

A/L Media **Attention: Accounts Payable** 222 W. Ontario, Suite 600 Chicago, IL 60610



Advertiser	Deborah Ross for Senate
Product	DEBORAH ROSS FOR SEN
Estimate Number	5154

Invoice #	167410-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL
Account Executive	Mark Roberts
Sales Office	Chicago TeleRep
Sales Region	National

Order #	167410
Alt Order #	08365577
Deal #	
Order Flight	09/19/16 - 09/25/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL 430a News	430a-5a		_		•				
	Q4 CANDII	DATE WINDOW V8.31 - CLASS 2									
				09/19/16 to	09/25/16	4x	MTWTF				
	WRAL			М	09/19/16	:30	4:40 AM	ROSS0430H	\$150.00		4
	WRAL			Tu	09/20/16	:30	4:55 AM	ROSS0430H	\$150.00		2
	WRAL			W	09/21/16	:30	4:43 AM	ROSS0430H	\$150.00		1
	WRAL			F	09/23/16	:30	4:53 AM	ROSS0430H	\$150.00		3
2	WRAL	WRAL 5a News	5a-530a								
	Q4 CANDII	DATE WINDOW V8.31 - CLASS 2									
				09/19/16 to	09/25/16	2x	MTWTF				
	WRAL			W	09/21/16	:30	5:24 AM	ROSS0430H	\$625.00		1
	WRAL			Th	09/22/16	:30	5:14 AM	ROSS0430H	\$625.00		2
3	WRAL	WRAL 530a News	530a-6a								
	Q4 CANDII	DATE WINDOW V8.31 - CLASS 2									
				09/19/16 to		3x	MTWTF				
	WRAL			M	09/19/16	:30	5:29 AM	ROSS0430H	\$875.00		2
	WRAL			Tu	09/20/16	:30	5:53 AM	ROSS0430H	\$875.00		1
	WRAL			F	09/23/16	:30	5:39 AM	ROSS0430H	\$875.00		3
4	WRAL	WRAL AM News 6-7a	6a-7a								
	Q4 CANDII	DATE WINDOW V8.31 - CLASS 2									
				09/19/16 to	09/25/16	3x	MTWTF				
	WRAL			Tu	09/20/16	:30	6:09 AM	ROSS0430H	\$1,500.00		2
	WRAL			W	09/21/16	:30	6:44 AM	ROSS0430H	\$1,500.00		1
	WRAL			F	09/23/16	:30	6:53 AM	ROSS0430H	\$1,500.00		3
5	WRAL	Today Show	7-9a								
	Q4 CANDII	DATE WINDOW V8.31 - CLASS 2									
				09/19/16 to		3x	MTWTF				
	WRAL			W	09/21/16	:30	8:39 AM	ROSS0430H	\$975.00		3
	WRAL			Th	09/22/16	:30	8:54 AM	ROSS0430H	\$975.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

A/L Media **Attention: Accounts Payable** 222 W. Ontario, Suite 600 Chicago, IL 60610



Advertiser	Deborah Ross for Senate
Product	DEBORAH ROSS FOR SEN
Estimate Number	5154

Invoice #	167410-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL	
Account Executive	Mark Roberts	
Sales Office	Chicago TeleRep	
Sales Region	National	

Order #	167410
Alt Order #	08365577
Deal #	
Order Flight	09/19/16 - 09/25/16

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRAL	Today Show	7-9a								
	Q4 CANDII	DATE WINDOW V8.31 - CLASS 2	2								
	WRAL			F	09/23/16	:30	8:51 AM	ROSS0430H	\$975.00)	2
6	WRAL	Today Show II	9a-10a								
	Q4 CANDII	DATE WINDOW V8.31 - CLASS 2	<u>)</u>								
					to 09/25/16	4x	MTWTF				
	WRAL			М	09/19/16	:30	9:29 AM	ROSS0430H	\$450.00		2
	WRAL			Tu	09/20/16	:30	9:58 AM	ROSS0430H	\$450.00		3
	WRAL			W	09/21/16	:30	9:29 AM	ROSS0430H	\$450.00		1
	WRAL			Th	09/22/16	:30	9:54 AM	ROSS0430H	\$450.00)	4
7	WRAL	WRAL Noon News	12-1p								
	Q4 CANDII	DATE WINDOW V8.31 - CLASS 2	<u> </u>								
					to 09/25/16	5x	MTWTF				
	WRAL			M	09/19/16	:30	12:59 PM	ROSS0430H	\$625.00		3
	WRAL			Tu	09/20/16	:30	12:15 PM	ROSS0430H	\$625.00		5
	WRAL			W	09/21/16	:30	12:53 PM	ROSS0430H	\$625.00		1
	WRAL			Th	09/22/16	:30	12:37 PM	ROSS0430H	\$625.00		2
	WRAL			F	09/23/16	:30	12:36 PM	ROSS0430H	\$625.00)	4
8	WRAL	Dr. Phil	3-4p								
	Q4 CANDII	DATE WINDOW V8.31 - CLASS 2	<u>)</u>								
					to 09/25/16	2x	MTWTF				
	WRAL			М	09/19/16	:30	3:51 PM	ROSS0430H	\$675.00		2
	WRAL			Tu	09/20/16	:30	3:11 PM	ROSS0430H	\$675.00)	1
9	WRAL	WRAL 4p News	4-5p								
	Q4 CANDII	DATE WINDOW V8.31 - CLASS 2	2								
					to 09/25/16	2x	MTWTF				
	WRAL			М	09/19/16	:30	4:29 PM	ROSS0430H	\$700.00		2
	WRAL			F	09/23/16	:30	4:29 PM	ROSS0430H	\$700.00		1
10	WRAL	WRAL 5p News	WRAL 5p News								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

A/L Media Attention: Accounts Payable 222 W. Ontario, Suite 600 Chicago, IL 60610

Q4 CANDIDATE WINDOW V8.31 - CLASS 2

DII	INVOICE

Advertiser	Deborah Ross for Senate
Product	DEBORAH ROSS FOR SEN
Estimate Number	5154

Invoice #	167410-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL
Account Executive	Mark Roberts
Sales Office	Chicago TeleRep
Sales Region	National

	Order #	167410
	Alt Order #	08365577
	Deal #	
	Order Flight	09/19/16 - 09/25/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
•	Q4 CANDI	DATE WINDOW V8.31 - CLAS	S 2		•	_					
					6 to 09/25/16	3x	MTWTF				
	WRAL			W	09/21/16	:30	5:14 PM	ROSS0430H	\$1,750.00	1	3
	WRAL			Th	09/22/16	:30	5:13 PM	ROSS0430H	\$1,750.00		2
	WRAL			F	09/23/16	:30	5:23 PM	ROSS0430H	\$1,750.00		1
11	WRAL	WRAL 530p News	530-6p								
	Q4 CANDI	DATE WINDOW V8.31 - CLASS	S 2								
				09/19/1	6 to 09/25/16	2x	MTWTF				
	WRAL			M	09/19/16	:30	5:54 PM	ROSS0430H	\$1,925.00		1
	WRAL			W	09/21/16	:30	5:39 PM	ROSS0430H	\$1,925.00		2
12	WRAL	WRAL 6p News	6p-6:30p								
	Q4 CANDI	DATE WINDOW V8.31 - CLAS	S 2								
				09/19/1	6 to 09/25/16	3x	MTWTF				
	WRAL			M	09/19/16	:30	6:21 PM	ROSS0430H	\$2,625.00	1	2
	WRAL			Th	09/22/16	:30	6:11 PM	ROSS0430H	\$2,625.00		3
	WRAL			F	09/23/16	:30	6:29 PM	ROSS0430H	\$2,625.00		1
13	WRAL	Late News	11-1135p								
	Q4 CANDI	DATE WINDOW V8.31 - CLASS	S 3								
				09/19/1	6 to 09/25/16	2x	MTWTFS-				
	WRAL			F	09/23/16	:30	11:23 PM	ROSS0430H	\$1,000.00		2
	WRAL			Sa	09/24/16	:30	11:12 PM	ROSS0430H	\$1,000.00		1
14	WRAL	Tonight Show	11:35p-1237xm								
	Q4 CANDI	DATE WINDOW V8.31 - CLASS	S 2								
				09/19/1	6 to 09/25/16	3x	MTWT				
	WRAL			M	09/19/16	:30	12:32 AM	ROSS0430H	\$525.00		2
	WRAL			Tu	09/20/16	:30	12:10 AM	ROSS0430H	\$525.00		1
	WRAL			W	09/21/16	:30	12:28 AM	ROSS0430H	\$525.00		3
15	WRAL	WRAL News 6a-8a	6a-8a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

A/L Media **Attention: Accounts Payable** 222 W. Ontario, Suite 600 Chicago, IL 60610



Advertiser	Deborah Ross for Senate
Product	DEBORAH ROSS FOR SEN
Estimate Number	5154

Invoice #	167410-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL
Account Executive	Mark Roberts
Sales Office	Chicago TeleRep
Sales Region	National

Order #	167410
Alt Order #	08365577
Deal #	
Order Flight	09/19/16 - 09/25/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL WRAL News 6a-8a	6a-8a								
	Q4 CANDIDATE WINDOW V8.31 - CLASS 2	2								
				6 to 09/25/16	2x	2-				
	WRAL		Sa	09/24/16	:30	6:24 AM	ROSS0430H	\$450.00		2
	WRAL		Sa	09/24/16	:30	7:24 AM	ROSS0430H	\$450.00		1
16	WRAL Sturday Today Q4 CANDIDATE WINDOW V8.31 - CLASS 2	8-10a 2								
				to 09/25/16	2x	2-				
	WRAL		Sa	09/24/16	:30	8:16 AM	ROSS0430H	\$700.00		2
	WRAL		Sa	09/24/16	:30	8:53 AM	ROSS0430H	\$700.00		1
17	WRAL WRAL SAT 7-730p News Q4 CANDIDATE WINDOW V8.31 - CLASS 3	7p-730p								
				to 09/25/16	1x	1-				
	WRAL		Sa	09/24/16	:30	7:24 PM	ROSS0430H	\$850.00		1
18	WRAL WRAL News Sunday Q4 CANDIDATE WINDOW V8.31 - CLASS 2	7a-9a								
				to 09/25/16	1x	1				
	WRAL		Su	09/25/16	:30	7:53 AM	ROSS0430H	\$500.00		1
19	WRAL Today Show III Q4 CANDIDATE WINDOW V8.31 - CLASS 2	10-11a 2								
			09/19/16	6 to 09/25/16	4x	MTWTF				
	WRAL		Tu	09/20/16	:30	10:29 AM	ROSS0430H	\$400.00		2
	WRAL		W	09/21/16	:30	10:48 AM	ROSS0430H	\$400.00		1
	WRAL		<u>T</u> h	09/22/16	:30	10:28 AM	ROSS0430H	\$400.00		3
	WRAL		F	09/23/16	:30	10:28 AM	ROSS0430H	\$400.00		4
20	WRAL WRAL SUN 6p News Q4 CANDIDATE WINDOW V8.31 - CLASS 3	6p-630p 2								
			09/19/16	6 to 09/25/16	1x	1				



WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Aired Spots

52

Billing Address:

A/L Media Attention: Accounts Payable 222 W. Ontario, Suite 600 Chicago, IL 60610

	INV	OIC	E		
		0.0			
			\mathcal{M}		

Advertiser	Deborah Ross for Senate
Product	DEBORAH ROSS FOR SEN
Estimate Number	5154

Invoice #	167410-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL	Orde
Account Executive	Mark Roberts	Alt C
Sales Office	Chicago TeleRep	Dea
Sales Region	National	Orde

Order #	167410					
Alt Order #	08365577					
Deal #						
Order Flight	09/19/16 - 09/25/16					

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
20		WRAL SUN 6p News	6p-630p								
		OATE WINDOW V8.31 - CLASS 2									
	WRAL			Su	09/25/16	:00			\$850.00	Credited	1
21		Dr. Phil - 2nd Run DATE WINDOW V8.31 - CLASS 2	11a-12p								
				09/19/16 to	09/25/16	1x	MTWTF				
	WRAL			Th	09/22/16	:30	11:27 AM	ROSS0430H	\$400.00		1

<u>Gross Total</u> **\$45,775.00**

Agency Commission \$6,866.25

Net Amount Due \$38,908.75 Payment Terms 30 Days